

NEWS RELEASE

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InnSight Hotel Management Group Continues its Commitment to Growth with Collaboration Through Candid Conversation Seminar



(Roseburg, OR) InnSight Hotel Management Group continued its commitment to associate and organizational growth by hosting a Collaboration Through Candid Conversation Seminar for associates at the Windmill Inn Roseburg. Scott Crabtree, of Happy Brain Science, conducted the seminar with forty InnSight associates from its hotels and corporate offices in attendance. Topics included having difficult conversations, the science driving human emotions (such as the “fight, flight, or freeze” response to stress), and strategies to maintain emotional and mental well-being.

Crabtree has worked with InnSight for several years and was twice the keynote speaker and facilitator at InnSight’s two-day Kick-Off Conference hosted annually for all hotel managers and corporate staff. He also provides one-on-one coaching to InnSight’s executives during times of transition and for professional development. His company, Happy Brain Science, was founded to empower organizations and individuals to boost happiness at work and increase engagement, productivity, and creativity. Crabtree passionately teaches neuroscience, organizational development, human psychology, and the science of happiness and well-being. He empowers individuals and organizations to apply findings from cutting-edge brain science to boost productivity and happiness at work.

InnSight has been committed to personal and organizational growth since its founding in 1994. Growth is one of four pillars of InnSight’s corporate culture and is supported by numerous initiatives throughout the year. Training Sessions, such as the recent Conflict Resolution Seminar, are conducted on an ongoing basis. A Leadership Training Program is offered to front line associates each year who wish to grow their skills for future management positions, where topics such as financial management, human resource management, revenue management, effective training, and others are explored during this nine-month program. Lunch and Learns are offered each month for hotel and corporate associates, and InnSight’s annual two day Kick Off Conference includes numerous break-out and general sessions targeted at growing the management teams’ skill sets. As a result of these and other programs, InnSight has numerous supervisors, department managers, general managers, directors, and executives who have grown with the company from front line positions. Holly Stanley, InnSight’s Vice President of Operations, sees growth as one of the most important parts of InnSight’s culture, “Growth is extremely important to InnSight. On a personal note, though, it is incredibly gratifying to see line level associates who started with us years ago grow into strong managers and, ultimately, outstanding leaders. Their

enthusiasm and drive extends to their teams, providing not only our guests a great experience but also a fun, successful atmosphere that pays dividends to the owners."

InnSight Hotel Management Group is a full service, award winning hotel management company headquartered in Springfield, OR and operating hotels throughout Oregon and Washington. InnSight is experiencing rapid growth, with five hotel openings within the next year and five projects that will begin construction over the course of the next year throughout the northwest. InnSight provides development services, operations management, human resources management, digital services, sales and revenue management, as well as financial management.

Current properties under InnSight management include:

Eugene-Springfield, Oregon

- Residence Inn Eugene
- Courtyard by Marriott Eugene/Springfield
- Holiday Inn Express Eugene/Springfield
- Holiday Inn Eugene/Springfield
- Comfort Suites Eugene/Springfield
- Hyatt Place Eugene (Opening Spring 2017)

Hermiston, Oregon

- Holiday Inn Express Hermiston (Opening Winter 2016)

Hood River, Oregon

- Hampton Inn & Suites Hood River, OR

Medford/Central Point, Oregon

- Courtyard by Marriott Medford Airport
- SpringHill Suites by Marriott Medford
- TownePlace Suites by Marriott Medford
- Holiday Inn Express & Suites Medford/Central Point

Roseburg, Oregon

- Windmill Inn Roseburg
- Hampton Inn & Suites Roseburg (Opening Summer 2017)

Burlington, Washington

- Fairfield Inn & Suites by Marriott Burlington

DuPont, Washington

- Fairfield Inn & Suites by Marriott DuPont (Opening Winter 2016)

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