

## NEWS RELEASE

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### **Owned by Chehalis Tribal Enterprises and Managed by InnSight Hotel Management Group, New Fairfield Inn & Suites Opens in Rochester, Washington**



(Rochester, WA) The 88-room [Fairfield Inn & Suites by Marriott Grand Mound/Centralia](#) welcomes guests as the Centralia area’s first Marriott branded hotel. Located at 6223 197th Way SW, the Fairfield Inn & Suites by Marriott Grand Mound/Centralia will operate as a Marriott franchise owned by Chehalis Tribal Enterprises and operated by [InnSight Hotel Management Group](#). Featuring smart, inventive public space and guest room design, and bright and inviting décor, the hotel is located on US Highway 12, north of Centralia, with convenient access to I-5 and Olympia.

The new four-story hotel features 22 suites with separate areas for living, working, and sleeping. Guests will enjoy an indoor pool, fitness center, and business center. A hot breakfast buffet is served daily, and each room is equipped with a refrigerator and microwave. The hotel will have a 24/7 Market, meeting space, complimentary high-speed Internet access, as well as large, 40” flat screen smart televisions.

“InnSight is pleased to partner with Chehalis Tribal Enterprises to bring the first Marriott hotel to the Ground Mound/Centralia area. Guests will appreciate the amenities and services this Marriott brand offers,” remarked Liz Dahlager, Vice President of Sales and Marketing at InnSight. “The hotel will be a welcome addition to the area and those traveling I-5 between Portland and Seattle.”

From the moment they arrive, guests are welcomed by the hotel’s modern, bright new design features, including an updated exterior with a signature tower, a custom porte-cochere, and an inviting glass entrance that ushers them into the hotel. Once inside, guests experience the hotel’s open public space featuring natural light and views throughout the lobby to connect the indoors with the outdoors. Consistent with the Fairfield brand’s heritage of great service and a warm welcome, guests are greeted by associates who can easily move from behind the angled front desk to interact and answer questions.

In the lobby area, guests can choose to be productive, relax or enjoy breakfast or a snack in a modern and flexible environment featuring a vibrant, natural color palette of greens, blues and oranges. Guests can also unwind in the lobby’s inviting living area — whose focal points include a natural stone hearth, organic-shaped sofa and lounge chair, and unique local features — or they can grab a drink or snack item from the 24/7 Corner Market.

The breakfast area's signature farm table provides a central gathering place where guests can watch television, meet up with colleagues or get work done. In the morning, guests can enjoy complimentary hot breakfast, choosing from oatmeal, scrambled eggs, sausage, make-your-own waffles and other healthy items, such as fruit, yogurt, and whole grain cereals and breads.

The signature "smart" room décor warmly welcomes guests into a comfortable, productive and restful environment. Flexible and functional, the guest room includes a well-designed work area, an ergonomic chair, task lighting and electrical outlets where guests need them. A curved, mobile desk enables guests to create their own work space, while also optimizing their television viewing.

Inspired by nature, the hotel's thoughtfully designed rooms and suites place the living and working area near the window to allow for more natural light and views. Building on this natural design, the room décor features organic patterns and fresh colors, blending wood tones with bright pops of color. The new design also places the sleeping area toward the middle of the room, helping to give guests a better night's sleep on plush mattresses, as well as easier access to the bathroom and wardrobe. The bright, spacious living area also offers a comfortable couch, refrigerator, coffeemaker and microwave.

"Delivering both function and comfort, our new design and décor elevate the Fairfield brand, setting a new standard in the moderate tier category," said Shruti Buckley, vice president and global brand manager, Fairfield Inn & Suites. "At Fairfield Inn & Suites, we provide an easy, positive and productive travel experience, as well as the promise of consistent and reliable service at an exceptional value. The Fairfield Inn & Suites Tacoma DuPont is a truly stunning example of the brand's contemporary look and feel, and we are pleased to introduce Fairfield Inn & Suites hotels in the DuPont area."

**About InnSight:** InnSight Hotel Management Group is the Northwest's leading hotel management company, headquartered in Springfield, OR. It operates hotels throughout Oregon and Washington. InnSight is experiencing swift growth, with five hotel openings and multiple projects that will begin construction over the course of the next year. InnSight is an approved Franchisor for Marriott International, Hilton Hotels Worldwide, Intercontinental Hotel Group, Choice Hotels, and Hyatt Hotels Corporation. InnSight was founded by hospitality professionals with a vision: to provide owners and investors a superior management partner by utilizing the flexibility of a small company with sophisticated and proven management systems.

#### **Current properties under InnSight management include:**

##### **Bend, Oregon**

- Element by Westin Bend (Opening 2019)
- Holiday Inn Express Bend (Opening 2019)

##### **Eugene-Springfield, Oregon**

- Residence Inn by Marriott Eugene
- Courtyard by Marriott Eugene/Springfield
- Holiday Inn Express Eugene/Springfield
- Holiday Inn Eugene/Springfield
- Comfort Suites Eugene/Springfield
- Hyatt Place Eugene at Oakway Center

##### **Hermiston, Oregon**

- Holiday Inn Express Hermiston

#### **Hood River, Oregon**

- Hampton Inn & Suites Hood River

#### **Medford/Central Point, Oregon**

- Courtyard by Marriott Medford Airport
- SpringHill Suites by Marriott Medford
- TownePlace Suites by Marriott Medford
- Holiday Inn Express & Suites Medford/Central Point
- Holiday Inn Express & Suites Medford South (Opening Fall 2018)

#### **Roseburg, Oregon**

- Windmill Inn Roseburg
- Hampton Inn & Suites Roseburg (Opening Spring 2018)

#### **Burlington, Washington**

- Fairfield Inn & Suites by Marriott Burlington

#### **DuPont, Washington**

- Fairfield Inn & Suites by Marriott Tacoma/DuPont

#### **Rochester, Washington**

- Fairfield Inn & Suites by Marriott Grand Mound/Chehalis