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Contact:
Liz Dahlager – VP of Sales &
Marketing
Mereté Hotel Management
541 746 8444 ext. 636
meretehotels.com

Mereté Hotel Management Selects Jacob Youngblood for Regional Director of Sales Position in the Eugene/Springfield Area



(Springfield, OR) Mereté Hotel Management has selected Jacob Youngblood for Regional Director of Sales in the Eugene/Springfield Area. Youngblood will oversee the sales efforts for the six hotels managed by Mereté in the area, including its newest hotel, [the Hyatt Place Eugene/Oakway Center](#).

Mr. Youngblood is a graduate of the University of Wisconsin - Stout, with a dual bachelor's degree in Hotel, Restaurant, and Tourism Management and Business Administration. He has over ten years of experience in the hospitality industry, including over six years' experience in hotel sales. In his most recent role, Youngblood was the Director of Group Sales at the (former) Hilton in downtown Eugene where he oversaw the group sales management team while managing national & regional market segments.

"Mereté is thrilled to have Jacob join our Eugene Springfield team. His passion for hospitality and taking care of guests is at the heart of what we do." said Liz Dahlager, Vice President of Sales and Marketing at Mereté. "He is sure to be an outstanding addition to our Eugene area sales efforts."

An avid distance runner, Youngblood enjoys travelling and wine tasting. His involvement in the community includes work with Eugene Area Chamber of Commerce, Meeting Professionals International, and Hospitality Sales and Marketing Association International.

Mereté Hotel Management, previously InnSight Hotel Management Group, is an award-winning hotel management company based in the Northwest, with hotels located throughout Oregon and Washington. Mereté operates hotels under licensing agreements with Marriott International, Hilton Worldwide, Hyatt Hotels Corporation, InterContinental Hotels Group, and Choice Hotels International. For additional information, please contact Liz Dahlager, Vice President of Sales and Marketing at (541) 746-8444.