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Mereté Hotel Management Selects Terry Goldman as Vice President of Operations

Mr. Goldman joins Mereté as a leader in Oregon's tourism sector with an award-winning career in the hospitality industry.



(Springfield, OR) Mereté Hotel Management has selected Terry Goldman as its Vice President of Operations. Goldman will oversee the operation of the 16 hotels managed by Mereté and will oversee two hotel projects in Bend, OR that are currently in development.

Mr. Goldman is a graduate of Washington State University's College of Business and Economics, with a Bachelor of Arts degree in Hotel and Restaurant Administration. He has over 25 years of experience in the hospitality industry, including multiple General Manager and Director of Sales positions at Marriott and Hilton branded hotels in the Portland area. In his most recent role, Goldman was the Chief Enthusiast at the Canopy Portland Pearl District where he opened the hotel in 2018. He previously opened the SpringHill Suites by Marriott Portland/Hillsboro for Mereté as General Manager in 2004.

"The Merete' team is excited to welcome Terry back to the fold," said Richard Boyles, President of Mereté Hotel Management. "His depth of experience, positive outlook, and unmatched ability to motivate associates will make him a tremendous asset to the organization as we continue to grow in new markets throughout the Northwest."

Mr. Goldman is extremely active in the Portland business community, where he was the past President and CEO of the Washington County Visitor's association. He served as Commissioner of the Metro Exposition and Recreation Commission for more than 7 years, and he was a member of the Board of Directors for Travel Portland for 4 years. He served on the Board for the Oregon Restaurant and Lodging Association from 2015–2018. In 2010, Goldman was awarded the J. Willard Marriott Award of Excellence, the highest individual honor Marriott awards to its more than 176,000 associates. In 2007, he was recognized as the Oregon Lodging Association's Inn Keeper of the Year.

Mereté Hotel Management, previously InnSight Hotel Management Group, is an award-winning hotel management company based in the Northwest, with hotels located throughout Oregon and Washington. Mereté operates hotels under licensing agreements with Marriott International, Hilton Worldwide, Hyatt Hotels Corporation, InterContinental Hotels Group, and Choice Hotels International. For additional information, please contact Liz Dahlager, Vice President of Sales and Marketing at (541) 746-8444.