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Holiday Inn Express Springfield Serves as a Pop Blood Donation Location and Distribution Center for Donated Supplies

The manager of the hotel, Mereté, has partnered with Lane Bloodworks and local community members on efforts to support the community during this ongoing wildfire crisis.



(Springfield, OR) The <u>Holiday Inn Express</u>

Eugene/Springfield, located at 919 Kruse Way in Springfield, has converted its conference center into both a Blood Donation Center and Supply Distribution Center for evacuees. The hotel has partnered with Lane Bloodworks throughout the summer, serving as a pop-blood donation center, and that effort was extended after evacuation orders were ordered for areas around the region. Donors must wear a face covering (not provided by pop up location) and <u>appointments to donate</u> <u>must be made online</u>. There is an especially high need for Type O Negative blood; however,

donations from individuals with all blood types is needed. The pop-up donor center will be available for appointments through the first week of October.

The hotel has also partnered several local companies and organizations to collect and distribute supplies for evacuees. Anyone impacted by the ongoing wildfires are welcome to retrieve food, clothing, toys, pet supplies, and other necessities at the hotel throughout the weekend. There is a heavily discounted room rate available to evacuees who need lodging, as well.

Liz Dahlager, VP of Market Intelligence for the hotel's management company: "We have multiple hotels in the area and are always looking for ways we can support a need. The hotel has over 4,000 sq. ft. of event space that can be used to support our community during these multiple, ongoing crises. We thought this would be a terrific way to support Bloodworks Northwest, which keeps the donations in the local community. Our ability to offer a long-term location should help with increased donors and limit time spent on setting up different sites every few weeks."

<u>Mereté Hotel Management</u> manages six hotels in the Eugene/Springfield area, all of which are offering a heavily discounted rate to evacuees:

- <u>Hyatt Place Eugene/Oakway Center</u>
- <u>Residence Inn Eugene/Springfield</u>
- <u>Courtyard by Marriott Eugene/Springfield</u>

- Holiday Inn Express Eugene/Springfield
- La Quinta by Wyndham Springfield
- <u>Comfort Suites Springfield RiverBend</u>

Mereté is an award-winning hotel management and consulting company based in the Northwest, with hotels found throughout Oregon and Washington. Mereté, in conjunction with Sycan B Development, is as a trusted investment partner offering hotel owners and those looking to diversify their investments a strategic hotel operating partner. Mereté operates award-winning brand franchisees for Marriott International, Hilton Worldwide, Hyatt Hotels Corporation, InterContinental Hotels Group, Wyndham Hotels & Resorts, and Choice Hotels International. For more information regarding Mereté Hotel Management services, please contact Liz Dahlager, Vice President of Market Intelligence, at (541) 746-8444.