## **NEWS RELEASE**

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# InnSight Hotel Management Group Selects Kayla Marshall as Eugene Area Sales Manager



(Springfield, OR) InnSight Hotel Management Group has selected Kayla Marshall for the position of Eugene Area Sales Manager. Marshall brings to InnSight a wealth of knowledge and experience in hotel sales and event management. "Kayla is an integral addition to our sales team, and her efforts will be essential in managing our expanding portfolio," said InnSight's President, Richard Boyles. "Her depth of experience is needed as we look to manage future growth."

Marshall was hired after an extensive search. "We spent months looking for the right person," said Liz Dahlager, VP of Sales and

Marketing at InnSight. "We were incredibly fortunate to find the perfect candidate with such a broad experience." In her most recent position at Shadow Hills Country Club, Marshall was responsible for all catering sales. She was the Catering and Sales Manager at her previous position at the Hilton Garden Inn in Springfield.

Marshall is a graduate of California State University, Chico with a focus on Recreation, Hospitality, and Parks Management, with an emphasis in Event Management, and she has more than five years' experience in the hospitality industry. She has two dogs that she adores and was recently married. She is an avid sports fan, supporting the San Francisco Giants, San Francisco 49ers, and the Golden State Warriors.

**About InnSight:** InnSight Hotel Management Group is the Northwest's leading hotel management company, headquartered in Springfield, OR, it operates hotels throughout Oregon and Washington. InnSight is experiencing swift growth, with five hotel openings and multiple projects that will begin construction over the course of the next year. InnSight is an approved Franchisor for Marriott, Hilton, IHG, Choice, and Hyatt. InnSight was founded by hospitality professionals with a vision: to provide owners and investors a superior management partner by utilizing the flexibility of a small company with sophisticated and proven management systems.

#### **Current properties under InnSight management include:**

#### Bend, Oregon

- Element by Westin Bend (Opening 2019)
- Holiday Inn Express Bend (Opening 2019)

## **Eugene-Springfield, Oregon**

- Residence Inn Eugene
- Courtyard by Marriott Eugene/Springfield
- Holiday Inn Express Eugene/Springfield
- Holiday Inn Eugene/Springfield
- Comfort Suites Eugene/Springfield
- Hyatt Place Eugene

# Hermiston, Oregon

- Holiday Inn Express & Suites Hermiston

### **Hood River, Oregon**

- Hampton Inn & Suites Hood River

### Medford/Central Point, Oregon

- Courtyard by Marriott Medford Airport
- SpringHill Suites by Marriott Medford
- TownePlace Suites by Marriott Medford
- Holiday Inn Express & Suites Medford/Central Point
- Holiday Inn Express & Suites Medford South (Opening Fall 2018)

## Roseburg, Oregon

- Windmill Inn Roseburg
- Hampton Inn & Suites Roseburg (Opening Spring 2018)

#### Centralia, Washington

Fairfield Inn & Suites by Marriott Grand Mound/Centralia (Opening January 2018)

#### **Burlington, Washington**

- Fairfield Inn & Suites by Marriott Burlington

# **DuPont, Washington**

- Fairfield Inn & Suites by Marriott DuPont

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