



## **Mereté Hotel Management Congratulates Liz Tate, Regional Director of Sales, for being Named Woman Business Leader of the Year by Eugene Chamber of Commerce**

Eugene, OR / May 21, 2024



Liz Tate, Regional Director of Sales, [Mereté Hotel Management](#), was named the Leader of the Year by the Eugene Chamber of Commerce during their 2024 Leadership Summit. This award recognizes a local woman business leader who exemplifies innovation and broad impact through their leadership in business and the community.

"Liz demonstrates incredible leadership within our company, and locally," said Liz Dahlager, Merete Hotel Management's Chief Operating Officer. "All of us at Mereté were so thrilled to see her hard work recognized in this very special way."

Ms. Tate was among three finalists that were chosen from over forty submissions. The award honors women who demonstrate the values of leadership that guide the Eugene Chamber: lead innovate, impact, and engage. Her leadership is characterized by creative and engaging outreach to local businesses, various volunteer efforts with her team, and her engagement with the Chamber.

In 2023 Ms. Tate was named one of the 20 Under 40 Rising Business Stars in Lane County and participated in the University of Oregon's Women's Innovation Network. She recently received a certificate in Cultural Heritage Tourism from George Washington University, and a certificate in Sustainable Tourism for Native Nations and Communities from Arizona State University.

### **About Mereté Hotel Management**

*Mereté Hotel Management is an award-winning hotel management company with hotels located throughout the Pacific Northwest. Mereté operates hotels under licensing agreements with Marriott International, Hilton Worldwide, Hyatt Hotels Corporation, IHG Hotels and Resorts, Wyndham Hotels and Resorts, and Choice Hotels International. For additional information about Mereté Hotel Management services, please contact us at [info@meretehotels.com](mailto:info@meretehotels.com).*

###